

Rep Order# 6868697 Ver# 3 Status Revised
EC'd Yes

Traffic Order#

Printed: 10/29/2012 12:35 PM
Last Received: 10/26/2012 4:07 PM
Showing Buylines: All Lines

1 of 3

Station KSNV-TV LAS VEGAS, NV.
Advertiser () PATRIOT MAJORITY US
Product PATRIOT MAJ USA
Estimate# 2278
Buyer Sarah Levene
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 84/91/2278
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

REV DATES

ORDER ENDS 11/6

PLEASE CNF

THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$1,200.00	10/30-11/05	2	1	2	\$2,400.00	
	2	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	10/30-11/05	2	1	2	\$4,000.00	
	*3	TU	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$2,000.00	11/06-11/06	1	1	1	\$2,000.00	
		Sales Remark:	V3 CHANGE IN DATE									
		V3 More than 2 codes changed										
	4	TU-F,M	7A-9A	TODAY SHOW	:30	\$3,800.00	10/30-11/05	4	1	4	\$15,200.00	
	*5	TU	7A-9A	TODAY SHOW	:30	\$3,800.00	11/06-11/06	1	1	1	\$3,800.00	
		Sales Remark:	V3 REV DATE									
		V3 More than 2 codes changed										
	6	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	10/30-11/05	3	1	3	\$3,000.00	
	*7	TU	12P-1230P	NEWS 3 AT NOON	:30	\$1,000.00	11/06-11/06	1	1	1	\$1,000.00	
		Sales Remark:	V3 REV DATE									
		V3 More than 2 codes changed										
	8	TU-F,M	1230P-1P	NEWS 4: THE AGENDA	:30	\$650.00	10/30-11/05	3	1	3	\$1,950.00	

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---	---	---	---	---	---	---	---	---	---	---	---	---
	*9	TU	1230P-1P	NEWS 4: THE AGENDA	:30	\$650.00	11/06-11/06	1	1	1	\$650.00	
		Sales Remark:	V3 REV DATE									
		V3 More than 2 codes changed										
10		TU-F,M	2P-3P	THE DOCTORS	:30	\$650.00	10/30-11/05	3	1	3	\$1,950.00	
11		TU-F,M	3P-4P	DR. PHIL	:30	\$1,200.00	10/30-11/05	3	1	3	\$3,600.00	
12		TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$1,800.00	10/30-11/05	3	1	3	\$5,400.00	
13		TU-F,M	5P-630P	EARLY NEWS	:30	\$3,600.00	10/30-11/05	3	1	3	\$10,800.00	
		Buyline Comment:	NO 6PM NWS ON 10/3, 10/11,50/16,10/22									
14		SA	5P-630P	KSNV EARLY NEWS	:30	\$1,350.00	11/03-11/03	3	1	3	\$4,050.00	
15		TU-F,M	630P-730P	JEOPARDY	:30	\$3,400.00	10/30-11/05	3	1	3	\$10,200.00	
16		SA	630P-730P	JEOPARDY/ WHEEL OF FORTUNE	:30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	
17		M	8P-10P	THE VOICE	:30	\$8,000.00	11/05-11/05	1	1	1	\$8,000.00	
18		M	10P-11P	REVOLUTION	:30	\$6,400.00	11/05-11/05	1	1	1	\$6,400.00	
		Buyline Comment:	N/A 10-22									
19		W	10P-11P	CHICAGO FIRE	:30	\$6,400.00	10/31-10/31	1	1	1	\$6,400.00	
20		TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	10/30-11/05	2	1	2	\$5,600.00	
21		SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$2,800.00	11/03-11/03	1	1	1	\$2,800.00	

---REPORT TOTALS---

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Report Totals: 43 / \$100,250.00

---SALES MONTHLY TOTALS---

Nov 12: 43 / \$100,250.00

Sales Totals: 43 / \$100,250.00

Station Totals: 43 / \$100,250.00

Lines not sent/rclld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$417,708	CATV	0%	KBLR	0%	KINC	0%	KLAS	25%	KSNV	24%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE